



THE SUMMORUM PONTIFICUM CONGRESS IS A GATHERING WITH INTERNATIONAL SCOPE TO PROMOTE TRADITIONAL CATHOLIC LITURGY, THOUGHT, AND CULTURE. THIS YEAR MARKS THE THIRD OCCURENCE OF SUMMORUM PONTIFICUM AND WE WILL HAVE THE PRESENCE OF HIS EMINENCE CARDINAL RAYMOND BURKE TO CELEBRATE THE FIRST PRIESTLY ORDINATION IN THE TRADITIONAL RITE IN MEXICO IN MANY YEARS.

THE CONGRESS INCLUDES THE HOLY MASS (AND THIS YEAR WE WILL HAVE 3 PONTIFICAL MASSES), TRADITIONAL SACRED MUSIC, EXCELLENT CONFERENCES, AND FELLOWSHIP.





✦ TARGET PROFILE ✦

Suggest you describe what the Summorum Pontificum Congress is and conclude with something like ‘I consider this to be one of the most impactful events to bring faith and good works together to the benefit of the Catholic community. Nowhere else will you have the opportunity to learn, meet, network, and develop relationships with like-minded people that will greatly benefit the faith and the faithful.’

The Summorum Pontificum Congress directs its message to an audience with a strong religious profile including both families and independent young adults. This audience often chooses to exercise its purchasing power in accord with deeply held convictions supporting and patronizing businesses that share those principles in their policies and philosophy. They do not finance or contribute to movements or initiatives contrary to their faith. This is an audience keenly aware of quality and value in its purchasing behavior. The families that participate tend to be large and take a proactive role in their children's education and formation. Our participants are more likely to make sacrifices to further a cause they believe in. (but may not be aware of or fully understand your business, cause, or philosophy.)

One of the most important events of the congress is a breakfast for benefactors, which consists of convening exclusively Catholic businessmen who seek to finance projects or campaigns within the Catholic Church. This is an excellent opportunity to reach this audience, introduce your programs and initiatives, educate and influence, and develop personal connections with a VIP audience like-minded people who can advance your cause.



❖ **IN PERSON AUDIENCE.** ❖

Although the Summorum Pontificum congress is intended principally for a Spanish-speaking international audience, it also seeks to be multilingual. This year guests will give presentations in both English and Spanish with simultaneous translation available. We hope to attract important members of the Catholic media to give the event a truly global scope.

❖ **ONLINE PARTICIPATION** ❖

The event provides the option of accessing it virtually from anywhere in the world for an economical price. 1,000 participants are expected to participate virtually by listening to the conferences both in English and Spanish.

❖ **BENEFACTORS' BREAKFAST** ❖

For this event, 50 couples will be invited, our target being Catholic business leaders and philanthropists. The breakfast will include an exclusive presentation by His Eminence Cardinal Raymond L. Burke, among other special guests who will be visiting us specially to participate in the congress and ordination.



WE ARE LOOKING FOR PARTNERS TO SPONSOR THE EVENT, AND WE OFFER THE FOLLOWING PACKAGES:



FRIENDS OF TRADITION \$50 USD

Donations



SPONSOR A PRIEST OR SEMINARIAN - \$80 USD

Invite a priest or seminarian of your choice or sponsor one anonymously.



CARDINAL'S PATRON \$3,000 USD

(covering the expenses of his Eminence from Rome)

Includes 2 tickets to the benefactors' breakfast and 2 tickets to the congress and personal audience with Cardinal Burke.

2 available



PATRON OF THE NEWLY ORDAINED \$1,500 USD

Help with the expenses of his ordination and new ministry

Includes preferential place in the ordination Mass and first Mass of the newly ordained priest and an invitation to receptions after each event

4 available



MUSICAL PATRON \$2,500 USD

Help with the expenses of the sacred music performed during the event and the advancement of the musical program of our apostolate

Includes 2 tickets to the congress, preferential place near the choir for the ordination Mass, and the opportunity to have the choir at a Mass or ceremony (depending on the terms).

3 available.



VOCATIONAL SPONSOR - POSTULANT \$5,200 USD

Cover the expenses of formation for a candidate at Casa Cristo Rey for one year so that he can enter the seminary of the Priestly Fraternity of Saint Peter



VOCATIONAL SPONSOR - NOVICE \$8,650 USD

Sponsor a seminarian at Our Lady of Guadalupe Seminary in Denton, Nebraska, USA for one year. (This amount represents the quota they ask for from the seminarians plus an amount for travel expenses. The quota represents approximately 1/3 of the total cost of lodging and training the seminarian)





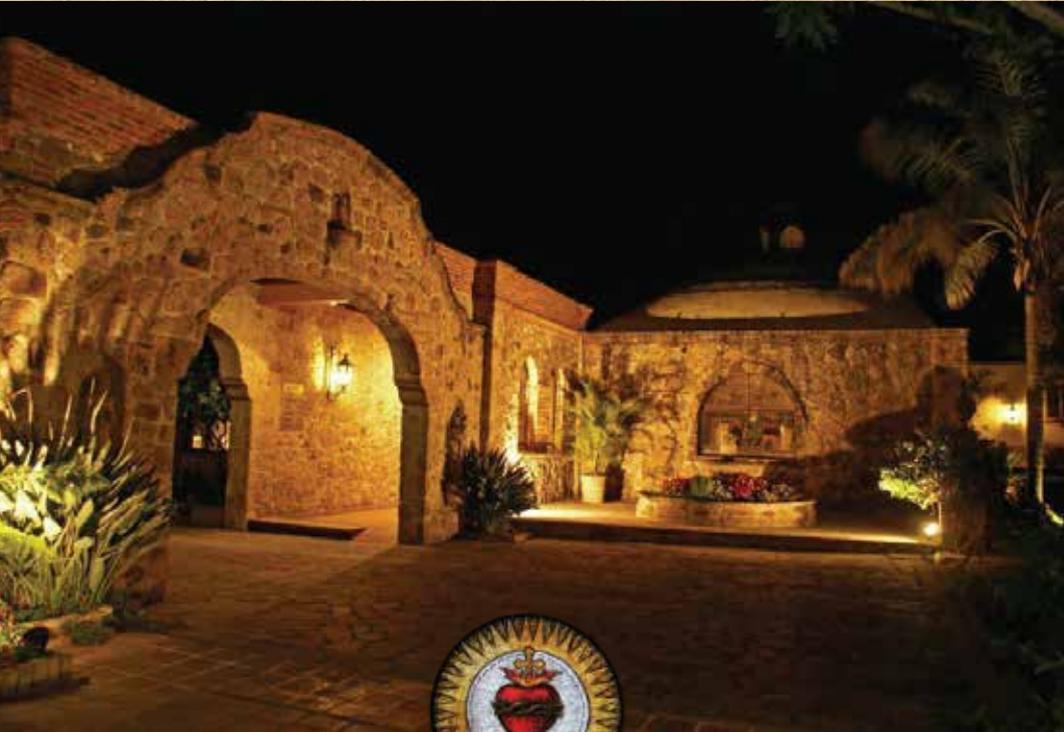
VIP SPONSORS



WHAT'S IS INCLUDED IN A VIP SPONSORSHIP?	SILVER \$250	GOLD \$500	DIAMOND \$2,500	PLATINUM \$5,000
Print advertisement in the programs of the congress and the ordination Mass and the company logo on the website.	1/8 of pag.	1/4 of pag.	1/4 of pag.	1/4 of pag.
Logo on the banners of the conference venue.	YES	YES	YES	YES
Place to put merchandise and promotional information in the registration and hospitality area at Hacienda la Providencia (according to the terms)	N/A	YES	YES	YES
Tickets to the congress and benefactors' breakfast	N/A	N/A	2	4
A table for your company in the reception area at Hacienda la Providencia	N/A	N/A	YES	YES
More prominent place for your logo on the banners and the conference venue and website also your logo will be featured at the benefactors breakfast.	N/A	N/A	YES	YES
An individual advertisement in the form of a hanging banner in the conference or dining area.	N/A	N/A	N/A	YES
2 minutes between lectures to present your business to attendees.	N/A	N/A	N/A	YES

For more information about this event and the sponsorship opportunities contact Fr. Daniel Heenan, FSSP
padre.heenanfssp@gmail.com





**VENDOR/SPONSOR STAND
\$150 USD**

INCLUDES:

*Table, and two chairs
VIP Credential that includes
1 entry for conferences*

*Special price available for second
credential and meal ticket.*





Laying the foundations for the future church and seminary of the FSSP for Latin America: In the long term we have the desire to establish a seminary for our fraternity that will serve the entire Spanish-speaking world.

We very much appreciate any donation that you can make toward this most important future project.

Apart from these sponsorship packages we are grateful for any other donation that someone wants to offer. The San Pedro Priestly Fraternity, the International Federation of Una Voce, and the organizers of Summorum Pontificum maintain the right to reject any sponsorship that does not accord with the values of the event.



“The Priestly Fraternity of Saint Peter is in full communion with the Catholic Church and I was the one who welcomed them to Guadalajara back in 2008. I appreciate all of their effort and congratulate them for this congress. It is a great honor to host Cardinal Burke in our Archdiocese. I’m thankful for his participation and support for the priestly ordination and the Summorum Pontificum Congress. As long as my health permits it, I shall be participating too.”

Juan Cardinal Sandoval Íñiguez.



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